

AFFILIATE NORTH

Sponsor & Exhibitor
Opportunities

October 17th 2025
Manchester, UK

INTRODUCING AFFILIATE NORTH

- On October 17th 2025, 250 leading figures from the worlds of affiliate marketing, ecommerce and performance marketing will come together for the biggest affiliate marketing event ever held in Manchester.
- Affiliate North, to be held at the stunning Manchester Hall, will be an unmissable opportunity to network, share insights and explore the latest strategies driving success in the fast-growing affiliate space.
- Featuring industry-leading speakers and lead-driving business opportunities, Affiliate North - organised by the owners of the successful Affiliate Gathering event - will provide actionable takeaways for affiliates, brands and marketers looking to scale.

fiverr.

 **odys**

 **MOTION INVEST**

Linkifi

 **HOST
ARMADA**

digitaloft.

**HANDS OFF
PUBLISHING**


Keyword Chef


MEDIAVINE

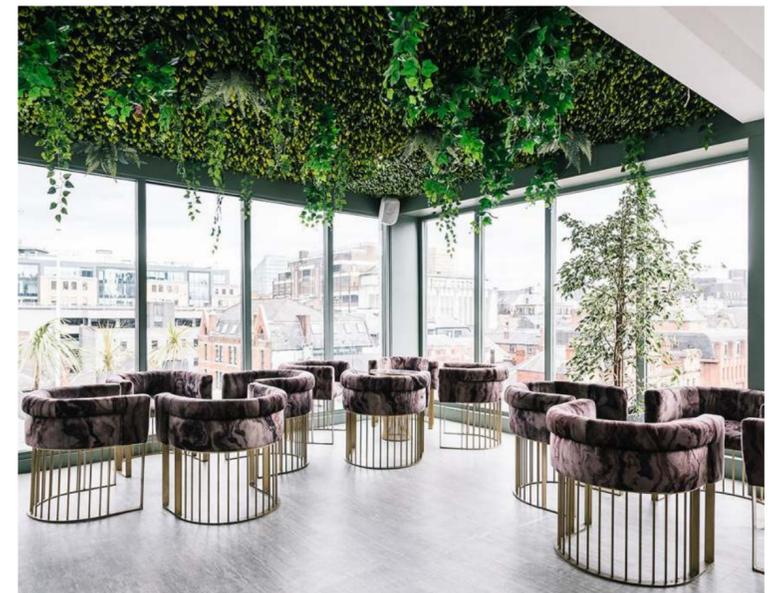
THE 2025 EVENT

- Affiliate North 2025 will be held at Manchester Hall, a Grade II-listed venue in the heart of Manchester.
- It will be the perfect setting for the biggest ever Northern gathering of the affiliate sector, featuring affiliates, brands, publishers, agencies, performance marketers, networks and tech suppliers.
- As well as a full day of industry-leading speakers and panel discussions, there will be key networking opportunities and the opportunity to join an elite gathering of key affiliate players at a special event on the evening before the conference.



 **FRIDAY,
17TH OCTOBER 2025**

 **MANCHESTER HALL,
MANCHESTER**



5 REASONS TO BECOME AN AFFILIATE NORTH SPONSOR

01

Targeted Exposure to Key Decision-Makers

Gain direct access to a highly engaged audience of affiliates, brands, agencies, publishers & tech suppliers.

02

Lead Generation & Business Growth

Capture high-quality leads from businesses actively seeking affiliate solutions Build long-term relationships with potential clients, partners and affiliates.

03

Brand Authority & Thought Leadership

Position your company as an industry leader by sponsoring key sessions, panel discussions or networking events.

04

Showcase Your Products & Services

Demonstrate your technology, tools and solutions in front of a highly relevant audience Offer live demos, exclusive deals and real-time consultations to drive interest and conversions.

05

High-Impact Brand Visibility

Gain exposure through event branding, website promotions, social media and press coverage Benefit from pre-event, on-site and post-event marketing that extends your reach beyond the event.



A man in a purple shirt is talking to another man in a dark jacket. They are in a social setting, possibly a bar or lounge, with a drink visible.



SPONSORSHIP OPPORTUNITIES



SPONSORSHIP PACKAGES

THERE ARE THREE LEVELS OF MAIN SPONSORSHIP PACKAGE AT AFFILIATE NORTH

PACKAGE	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Investment	£15,000	£10,000	£5,000
Main Stage Branding	✓ Yes	✓ Yes	✗ No
Speaking Slot	✓ 20 min Keynote	✓ Panel Spot	✗ No
Exhibition Stand	✓ Premium	✓ Standard	✓ Shared Space
VIP Networking Access	✓ Yes	✓ Yes	✓ Yes
Logo on Event Materials	✓ Priority Placement	✓ Standard Placement	✓ Lower-tier Placement
Pre/Post-Event Promotion	✓ Featured in Emails & Socials	✓ Mentioned in Emails	✓ Website Listing
Lead List Access	✓ Full List	✓ Partial List	✗ No
Sponsored Content	✓ Dedicated Blog Post & Interview	✓ Blog Mention	✗ No
Complimentary Tickets	✓ 6 Free Tickets	✓ 4 Free Tickets	✓ 2 Free Tickets

OTHER SPONSORSHIP OPPORTUNITIES

VIP NETWORKING SPONSOR

£5,000

- Your logo featured on all Event materials, including event signage and digital promotion.
- Your link on the Affiliate North website homepage.
- Inclusion in pre-event communications (email newsletters, social media posts and event website) as the Fringe Event Sponsor.
- Opportunity to deliver a short presentation during the Fringe Event, positioning your brand as an industry expert.
- Share your tools, services or insights with an engaged, niche audience.
- Ideal for sponsors looking to engage a highly targeted audience in a more relaxed, informal environment.
- Featured as the Fringe Event sponsor in Affiliate North's social media campaigns, ensuring online visibility before, during and after the event.
- Two free tickets to Affiliate North 2025.

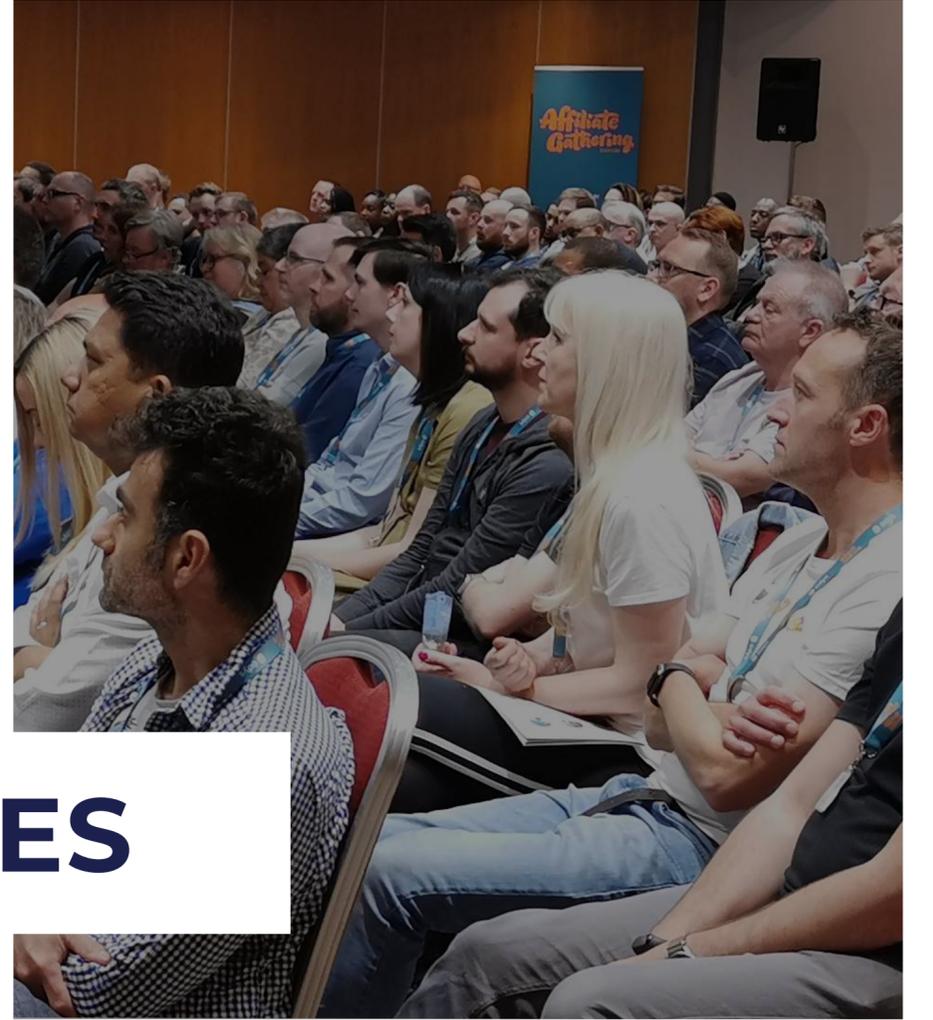
HOSPITALITY SPONSOR £5,000

- Your logo featured on all Event materials, including event signage and digital promotion.
- Your link on the Affiliate North website homepage.
- Inclusion in pre-event communications (email newsletters, social media posts and event website) as the Fringe Event Sponsor.
- Recognition as the exclusive Hospitality Sponsor on event signage, attendee materials, and the Affiliate North website.
- Opportunity to create a branded experience within the hospitality space, including:
 - Banners, table signage, and custom-branded cups, napkins or water bottle.
- Increased visibility and engagement as attendees gather in hospitality areas throughout the day, offering natural opportunities for conversations and brand exposure.
- Acknowledgment as the official Hospitality Sponsor during event opening and closing remarks.
- Enjoy high levels of foot traffic and brand exposure at a cost-effective sponsorship tier.
- Two free tickets to Affiliate North 2025.

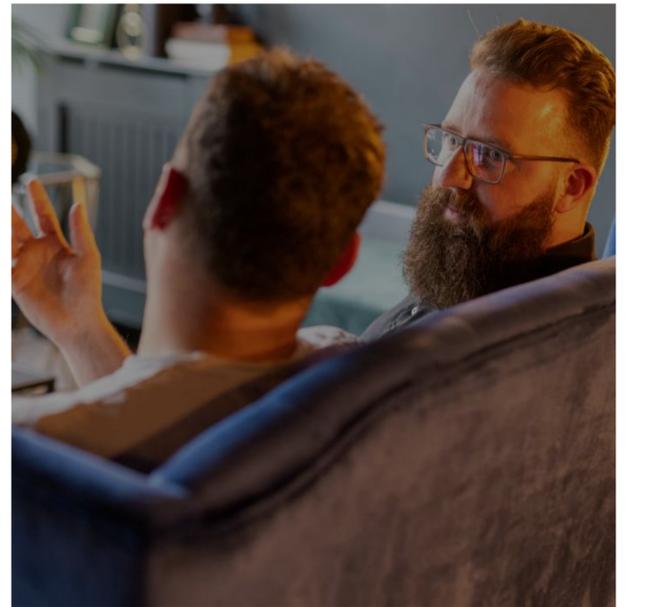
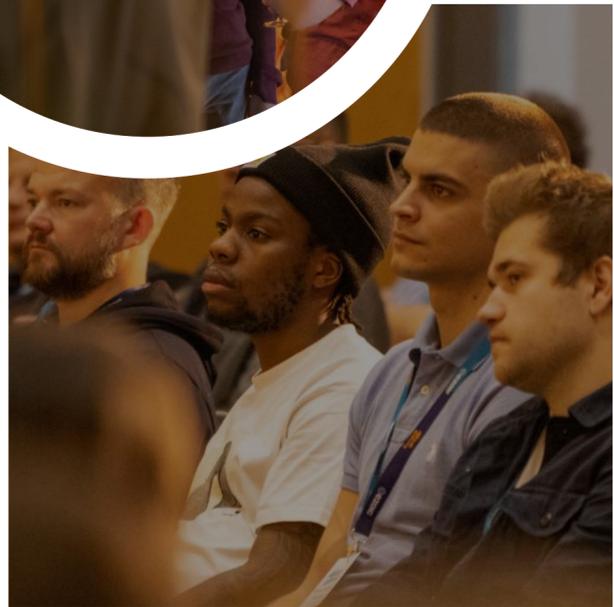
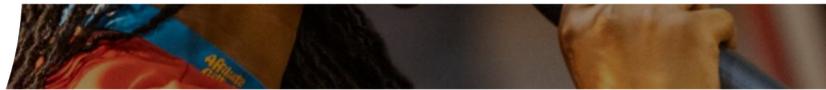
TOTE BAG SPONSOR

£2,500

- Your logo and branding prominently displayed on the official Affiliate North tote bags distributed to all attendees.
- Opportunity to include promotional materials or exclusive offers in the tote bags (e.g., brochures, flyers, branded merchandise, discount vouchers).
- A highly visible, low-cost sponsorship opportunity with significant ROI due to long-lasting and repeated exposure.
- Position your brand as a valued supporter of Affiliate North 2025, contributing to the overall attendee experience.
- Your sponsorship will be acknowledged in pre-event promotions, including email newsletters, the event website and social media announcements..
- Recognition during the event's opening remarks as the Tote Bag Sponsor.
- Two free tickets to Affiliate North 2025.



EXHIBITOR OPPORTUNITIES



EXHIBITING AT AFFILIATE NORTH 2025

- Affiliate North 2025 offers a unique opportunity for businesses to connect directly with niche website entrepreneurs, content creators and affiliate marketers. As an exhibitor, you'll gain access to a highly targeted audience looking for tools, services and solutions to grow their online businesses.

Whether you're showcasing your latest product, offering live demos or building valuable connections, exhibiting at Affiliate North positions your brand at the heart of the UK's leading niche website and affiliate marketing community.

- The Large and Standard exhibition stands at **Affiliate North 2025** both provide valuable opportunities to connect with niche website entrepreneurs, affiliate marketers and content creators.

LARGE

The Large stand offers a premium experience with a bigger xm x xm space, a prime high-footfall location and additional branding opportunities, making it ideal for businesses seeking maximum visibility and engagement. It also includes 4 complimentary exhibitor passes, ensuring a larger team presence to interact with attendees.

STANDARD

The Standard stand provides a more compact xm x xm space in the central exhibition area, **with high attendee traffic** and 2 exhibitor passes, making it a cost-effective option for brands looking to engage directly with their target audience while maintaining strong visibility.



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