

AFFILIATE NORTH 2026

Bringing the Affiliate Community Together in Manchester

Sponsorship
Opportunities

Thursday, September 24th 2026
Manchester Hall, Manchester

2025 WAS JUST THE BEGINNING

The inaugural Affiliate North exceeded all expectations. In October 2025, we brought together 200+ senior decision-makers from across the UK's affiliate marketing ecosystem - from Google and ITV to independent publishers and innovative tech platforms. The response was overwhelming: 90% rated the event 4 or 5 stars, and 80% are already planning to return.

4.5/5

Overall
Satisfaction

250+

Attendees from
across UK & Europe

20+

Industry-Leading
Speakers

90%

Rated the Event
4 or 5 Stars

80%

Will Attend
Again

4.4/5

Venue & Communication
Rating



WHO ATTENDED

- The UK's affiliate marketing elite chose Affiliate North
- 200+ senior decision-makers from the UK's leading brands, publishers, networks, agencies and technology platforms

BRANDS & RETAILERS

Google | ITV | JD Sports | Sky | THG
Ingenuity | TOTUM | TrustedHousesitters |
Booking.com

PUBLISHERS & CONTENT

Reach plc | Metro.co.uk | MailOnline
| ufurnish.com

NETWORKS & PLATFORMS

Webgains | Ezoic | Awin | impact.com
| Skimlinks | Quidco

AGENCIES

EssenceMediacom | dentsu | Redbrain |
RevWise | Vagabond Digital | Summit
Media

TECHNOLOGY & INNOVATION

Linkby | Tyviso | Moonpull |
intent.ly | AffiliateFinder.ai | Fluent
Commerce

WHAT ATTENDEES SAID:



"Really great first event and looking forward to next year! The format of hosts and guest speakers gives better insight and value than just being in a room 'networking'"



"Very well organised and insightful event. Great with having a mix of brands, publishers, agencies and network voices"



"Knowledgeable speakers covering various aspects of affiliate marketing. The venue was fantastic and the food was really lovely"

WHY SPONSOR AFFILIATE NORTH 2026?

Position Your Brand at the Heart of the UK's Affiliate Marketing Community

THE AUDIENCE

Senior Decision-Makers

- Brands, agencies, publishers, networks
- 250 attendees = quality conversations, not anonymous
- crowds Geographic reach across UK & Europe
- 80% of 2025 attendees already planning to return

THE SETTING

Premium Environment, Genuine Connections

- Manchester Hall's Grade II-listed prestige VIP networking evening + terrace reception
- Manchester: The Northern powerhouse with national impact
- Intimate atmosphere that facilitates real relationships

THE ROI

Measurable Business Impact

- Direct access to active buyers and partners
- Speaking opportunities position you as thought leaders
- Pre, during, and post-event marketing amplification
- Lead generation in a focused, professional environment



Don't just take our word for it - **80% of 2025 attendees are already planning to return**, and our sponsors saw genuine ROI from their investment.

Join our 2025 sponsors



SPONSORSHIP PACKAGES AT A GLANCE

Choose Your Level of Impact

PACKAGE	INVESTMENT	SPEAKING	EXHIBITION STAND	TICKETS	SUMMARY
PLATINUM	£15,000	20-min keynote	Premium 3x3m	5	Maximum visibility, thought leadership, full data access
GOLD	£10,000	Panel spot	Standard 2x2m	4	Strong presence, industry voice, quality lead generation
SILVER	£5,000	No	Shared space	2	Cost-effective visibility and networking access
VIP NETWORKING	£5,000	Short presentation at VIP event	No	2	access to key decision-makers pre-event
HOSPITALITY	£5,000	No	No	2	Constant brand exposure throughout attendee breaks

WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

PLATINUM SPONSOR - £15,000 All prices exclude VAT

Exhibition & Presence:

- ✓ Premium 3m x 3m exhibition stand
- ✓ Prime high-traffic location (near main entrance/stage)
- ✓ Main stage branding throughout event
- ✓ Logo on all event materials (digital and print)

Speaking & Thought Leadership:

- ✓ 20-minute keynote presentation slot
- ✓ Introduced by event host with company bio
- ✓ Slides shared with all attendees post-event

Networking & Access:

- ✓ 5 complimentary tickets
- ✓ VIP networking event access (exclusive pre-event evening)
- ✓ Slides shared with all attendees post-event

Marketing & Lead Generation:

- ✓ Full attendee list with contact details
- ✓ Dedicated blog post & interview
- ✓ Featured in all pre-event emails & social media
- ✓ Post-event video content inclusion
- ✓ Priority placement on event website



WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

GOLD SPONSOR - £10,000 All prices exclude VAT

Exhibition & Presence:

- ✓ Standard 2m × 2m exhibition stand
- ✓ Central exhibition area placement
- ✓ Stage branding during sessions

Speaking & Thought Leadership:

- ✓ Panel discussion participation
- ✓ Positioned as key industry voice
- ✓ Content shared post-event

Networking & Access:

- ✓ 4 complimentary tickets
- ✓ VIP networking event access

Marketing & Lead Generation:

- ✓ Full attendee list with contact details
- ✓ Blog mention in event recap
- ✓ Mentioned in pre-event emails
- ✓ Social media promotion
- ✓ Standard placement on event website



WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

SILVER SPONSOR - £5,000 All prices exclude VAT

Exhibition & Presence:

- ✓ Shared exhibition space (2m × 2m)
- ✓ Central location with consistent footfall
- ✓ Logo placement on select materials

Speaking & Thought Leadership:

- ✓ Panel discussion participation
- ✓ Positioned as key industry voice
- ✓ Content shared post-event

Networking & Access:

- ✓ VIP networking event access
- ✓ 2 complimentary tickets

Marketing & Lead Generation:

- ✓ Website listing as official sponsor
- ✓ Social media mention
- ✓ Inclusion in event communications



WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

THEMED SPONSOR - £25,000 All prices exclude VAT

Exhibition & Presence:

- ✓ X sqm high traffic area adapted to a theme of your choice (e.g Make up tutorial zone or mixology bar)
- ✓ Logo placement on select materials

Speaking & Thought Leadership:

- ✓ Panel discussion participation
- ✓ Positioned as key industry voice

Networking & Access:

- ✓ VIP networking event access
- ✓ 5 complimentary tickets

Marketing & Lead Generation:

- ✓ Website listing as official sponsor
- ✓ Editorial coverage across Reach websites/print, promoting your brand/products
- ✓ Display takeover of high visibility site sections
- ✓ Video filmed at the event and published on Reach social channels



WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

GOODIE BAG SPONSOR - £5,000 All prices exclude VAT

Exhibition & Presence:

- ✓ Sponsor product samples in all attendee goodie bags to take home
- ✓ Sponsor logo on the goodie bag
- ✓ Website listing as official sponsor

Marketing

- ✓ Editorial coverage across Reach websites/print promoting your brand/products
- ✓ 5 complimentary tickets

Tickets:

- ✓ 2 complimentary tickets for your organisation



WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

VIP NETWORKING SPONSOR - £5,000 All prices exclude VAT

- Speaking** ✓ Short presentation during exclusive pre-event VIP evening
- Branding** ✓ Logo featured on all VIP event materials and invitations
- Access** ✓ First access to key attendees before main event crowd
- Positioning** ✓ Brand positioning as thought leader in relaxed, high-value setting
- Tickets** ✓ 2 tickets to main event

HOSPITALITY SPONSOR – £5,000 All prices exclude VAT

- Branding & Presence** ✓ Brand all refreshment areas (coffee stations, lunch service, terrace reception)
✓ Custom branded cups, napkins, water bottles, signage
- Event Recognition** ✓ Acknowledgment during opening and closing remarks
- Visibility** ✓ Constant exposure throughout the day as attendees gather for breaks
- Tickets** ✓ 2 tickets to main event



Custom packages and bespoke sponsorship opportunities available. Contact us to discuss your specific objectives and how we can deliver ROI for your business



LET'S TALK

Thursday, September 24th 2026



Manchester Hall, Manchester



affiliatenorth.com

The best packages are already under discussion. Don't wait - reach out today to explore how Affiliate North 2026 can deliver ROI for your business.

Whether you're looking to generate leads, build brand authority, or connect with key decision-makers, we'll create a package that meets your objectives.