

# AFFILIATE NORTH 2026

Bringing the Affiliate Community Together in Manchester

Sponsorship  
Opportunities

Thursday, September 24th 2026  
Manchester Hall, Manchester

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# 2025 WAS JUST THE BEGINNING

The inaugural Affiliate North exceeded all expectations. In October 2025, we brought together 150+ senior decision-makers from across the UK's affiliate marketing ecosystem - from Google and ITV to independent publishers and innovative tech platforms. The response was overwhelming: 90% rated the event 4 or 5 stars, and 80% are already planning to return.

**4.5/5**

Overall  
Satisfaction

**250+**

Attendees from  
across UK & Europe

**20+**

Industry-Leading  
Speakers

**90%**

Rated the Event  
4 or 5 Stars

**80%**

Will Attend  
Again

**4.4/5**

Venue & Communication  
Rating



# WHO ATTENDED

- The UK's affiliate marketing elite chose Affiliate North
- 150+ senior decision-makers from the UK's leading brands, publishers, networks, agencies and technology platforms

## BRANDS & RETAILERS

Google | ITV | JD Sports | Sky | THG  
Ingenuity | TOTUM | TrustedHousesitters |  
Booking.com

## PUBLISHERS & CONTENT

Reach plc | Metro.co.uk | MailOnline  
| ufurnish.com

## NETWORKS & PLATFORMS

Webgains | Ezoic | Awin | impact.com  
| Skimlinks | Quidco

## AGENCIES

EssenceMediacom | dentsu | Redbrain |  
RevWise | Vagabond Digital | Summit  
Media

## TECHNOLOGY & INNOVATION

Linkby | Tyviso | Moonpull |  
intent.ly | AffiliateFinder.ai | Fluent  
Commerce

# WHAT ATTENDEES SAID:



"Really great first event and looking forward to next year! The format of hosts and guest speakers gives better insight and value than just being in a room 'networking'"



"Very well organised and insightful event. Great with having a mix of brands, publishers, agencies and network voices"



"Knowledgeable speakers covering various aspects of affiliate marketing. The venue was fantastic and the food was really lovely"

# WHY SPONSOR AFFILIATE NORTH 2026?

Position Your Brand at the Heart of the UK's Affiliate Marketing Community

## THE AUDIENCE

### Senior Decision-Makers

- Brands, agencies, publishers, networks
- 150 attendees = quality conversations, not anonymous
- crowds Geographic reach across UK & Europe
- 80% of 2025 attendees already planning to return

## THE SETTING

### Premium Environment, Genuine Connections

- Manchester Hall's Grade II-listed prestige VIP networking evening + terrace reception
- Manchester: The Northern powerhouse with national impact
- Intimate atmosphere that facilitates real relationships

## THE ROI

### Measurable Business Impact

- Direct access to active buyers and partners
- Speaking opportunities position you as thought leaders
- Pre, during, and post-event marketing amplification
- Lead generation in a focused, professional environment



Don't just take our word for it - **80% of 2025 attendees are already planning to return**, and our sponsors saw genuine ROI from their investment.

Join our 2025 sponsors



# SPONSORSHIP PACKAGES AT A GLANCE

Choose Your Level of Impact

PACKAGE	INVESTMENT	SPEAKING	EXHIBITION STAND	TICKETS	SUMMARY
<b>PLATINUM</b>	£15,000	20-minute keynote	Premium 3x2m	5	Maximum visibility, thought leadership, data access for opt-ins
<b>GOLD</b>	£10,000	Panel discussion	Standard 2x2m	4	Strong presence, industry voice, quality lead generation
<b>SILVER</b>	£5,000	No	Shared Space	2	Cost-effective visibility and networking access
<b>VIP NETWORKING</b>	£5,000	Short presentation at VIP event	No	2	Intimate access to key decision-makers pre-event
<b>HOSPITALITY</b>	£5,000	No	No	2	Constant brand exposure throughout attendee breaks
<b>GOODIE BAG</b>	£5,000	No	No	2	Direct, high-impact brand exposure

# WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

## PLATINUM SPONSOR - £15,000 All prices exclude VAT

### Exhibition & Presence:

- ✓ Premium 3m x 2m exhibition stand
- ✓ Prime high-traffic location (near main entrance/stage)
- ✓ Main stage branding throughout event
- ✓ Logo on all event materials (digital and print)

### Speaking & Thought Leadership:

- ✓ 20-minute keynote presentation slot
- ✓ Introduced by event host with company bio
- ✓ Slides shared with all attendees post-event

### Networking & Access:

- ✓ 5 complimentary tickets
- ✓ VIP networking event access (exclusive pre-event evening)
- ✓ Slides shared with all attendees post-event

### Marketing & Lead Generation:

- ✓ Full attendee list with contact details (for opt-ins)
- ✓ Interview posted on the website
- ✓ Logo featured in all pre-event emails & social media
- ✓ Post-event video logo inclusion
- ✓ Priority placement on event website



# WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

## **GOLD SPONSOR - £10,000** All prices exclude VAT

### **Exhibition & Presence:**

- ✓ Standard 2m × 2m exhibition stand
- ✓ Central exhibition area placement
- ✓ Stage branding during sessions

### **Speaking & Thought Leadership:**

- ✓ Panel discussion participation
- ✓ Positioned as key industry voice
- ✓ Content shared post-event

### **Networking & Access:**

- ✓ 4 complimentary tickets
- ✓ VIP networking event access

### **Marketing & Lead Generation:**

- ✓ interview posted on the website
- ✓ Mentioned in pre-event emails
- ✓ Social media promotion
- ✓ Standard placement on event website



# WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

## SILVER SPONSOR - £5,000 All prices exclude VAT

### Exhibition & Presence:

- ✓ Shared exhibition space (2m × 2m)
- ✓ Central location with consistent footfall
- ✓ Logo placement on select materials

### Speaking & Thought Leadership:

- ✓ Panel discussion participation
- ✓ Positioned as key industry voice

### Networking & Access:

- ✓ VIP networking event access
- ✓ 2 complimentary tickets

### Marketing & Lead Generation:

- ✓ Website listing as official sponsor
- ✓ Social media mention
- ✓ Logo Inclusion in event communications



# WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

## GOODIE BAG SPONSOR - £5,000 All prices exclude VAT

### Exhibition & Presence:

- ✓ Sponsor product samples in all attendee goodie bags to take home
- ✓ Sponsor logo on the goodie bag
- ✓ Website listing as official sponsor

### Marketing

- ✓ Editorial coverage across Reach websites/print promoting your brand/products

### Tickets:

- ✓ 2 complimentary tickets for your organisation



# WHAT YOU GET AS A SPONSOR

The Complete Breakdown: What Your Investment Delivers

## VIP NETWORKING SPONSOR - £5,000 All prices exclude VAT

- Speaking** ✓ Short presentation during exclusive pre-event VIP evening
- Branding** ✓ Logo featured on all VIP event materials and invitations
- Access** ✓ First access to key attendees before main event crowd
- Positioning** ✓ Brand positioning as thought leader in relaxed, high-value setting
- Tickets** ✓ 2 tickets to main event

## HOSPITALITY SPONSOR – £5,000 All prices exclude VAT

- Branding & Presence** ✓ Brand all refreshment areas (coffee stations, lunch service, terrace reception)  
✓ Custom branded cups, napkins, water bottles, signage
- Event Recognition** ✓ Acknowledgment during opening and closing remarks
- Visibility** ✓ Constant exposure throughout the day as attendees gather for breaks
- Tickets** ✓ 2 tickets to main event



Custom packages and bespoke sponsorship opportunities available. Contact us to discuss your specific objectives and how we can deliver ROI for your business



# LET'S TALK

Thursday, September 24th 2026



Manchester Hall, Manchester



✉ [info@affiliatenorth.co.uk](mailto:info@affiliatenorth.co.uk)

🌐 [affiliatenorth.com](http://affiliatenorth.com)

The best packages are already under discussion. Don't wait - reach out today to explore how Affiliate North 2026 can deliver ROI for your business.

Whether you're looking to generate leads, build brand authority, or connect with key decision-makers, we'll create a package that meets your objectives.